

ALUMNI
ASSOCIATION

FROM THE EXECUTIVE DIRECTOR

Alumni and friends,

The past year was another of immense uncertainty, and we made it our focus to elevate the alumni experience while serving and supporting the University of Maryland. These priorities created an environment that sparked many life-changing moments and significant firsts as we transitioned back to in-person networking, learning and socializing.

Terps returned to our events in big numbers, many drawing sellout crowds. We were excited to launch new initiatives such as Black Alumni Weekend, where more than 700 alumni returned to campus to reconnect and reminisce with their peers. We initiated the Terp Referral Exchange Business Directory, featuring over 170 business founders, owners and decision makers and providing yet another way for Terps to support Terps.

We also saw the return of several favorites as well: the Holiday Party, the Homecoming Tailgate and the EnTERPreneur Conference, an event where 260-plus attendees connected with and learned from fellow Terps at panel discussions, a networking lunch and a resource fair.

Our virtual events and social media campaigns continued to see huge engagement numbers. With Terrapin Love Week, Terps enjoyed a week of online programming leading up to Valentine's Day, along with charming stories of Terp couples featured on our blog. This spring we started two virtual

programs: Coaches Corner, a career resources program providing one-on-one coaching with top-level Terps, and the Faculty Speaker Series, offering exclusive access to distinguished UMD faculty as they showcase their research and vital impact on humanity.

The University of Maryland Alumni Association continues to grow at substantial rates. In December, we reached 21,000 members for the first time. We surpassed 13,000 lifetime members, seeing the fastest growth trajectory in seven years, and reached a record-high member retention rate of 63%, up nine percentage points from Fall 2021. Membership provides our alumni with the best way to stay connected with the university and with each other, so we could not be happier that our community participated at such high levels.

Our alumni supported the Alumni Association during Giving Tuesday in November, exceeding our fundraising goal by an amazing 258%. We continued this philanthropic success during Giving Day in March, seeing a 40% increase in gifts from the year prior. Overall, we saw a 14% increase in contributions from our members compared to FY21. This generous support allows us to be agile in responding to the needs of our alumni, students and university.

I hope every alum takes the opportunity this year to get involved by participating in an event, mentoring a fellow alum or student, and hiring and supporting other Terps.

Finally, I thank our volunteers, staff and friends for all of the effort they put into each and every initiative, ensuring we meet the needs of our community. It has been a remarkable year, and I look forward to seeing what we accomplish together in the near future.

Thank you for your continued support. Go Terps!

Amy Eichhorst

Amy Eichhorst

Associate Vice President,
Alumni and Donor Relations

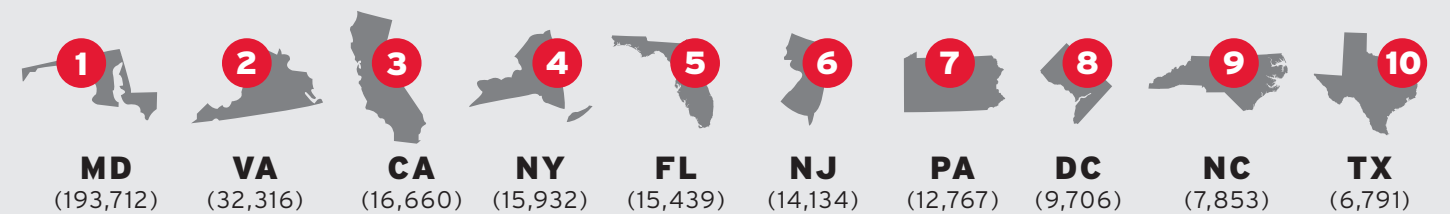
Executive Director,
University of Maryland
Alumni Association



UMD ALUMNI ASSOCIATION AT A GLANCE

405,000

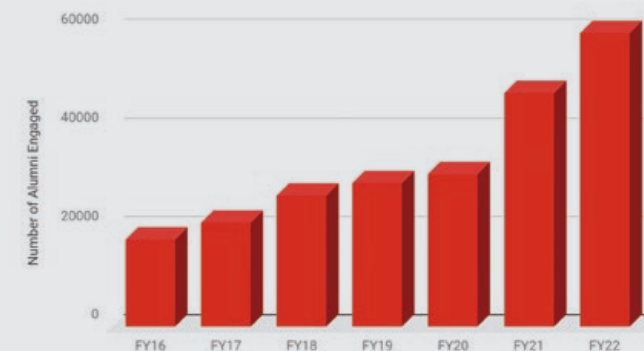
ALUMNI WORLDWIDE



21,969

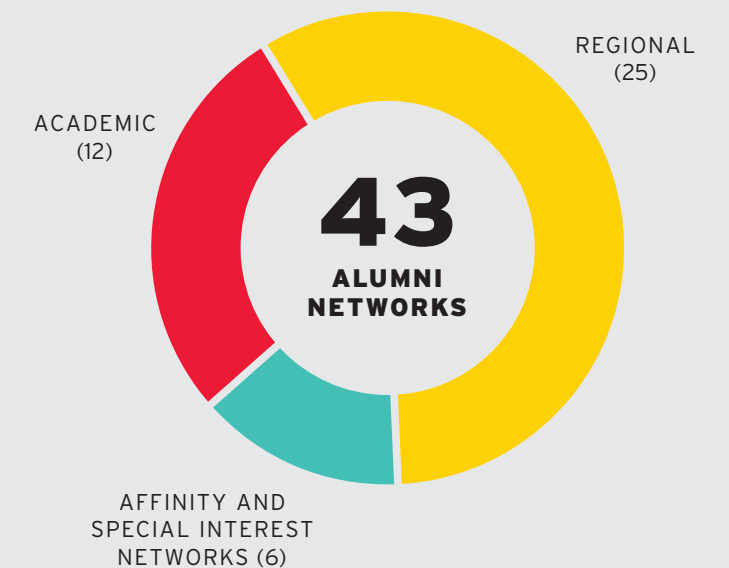
MEMBERS

13,718 LIFE MEMBERS



59,000+

ALUMS ENGAGED THROUGH EVENTS, VOLUNTEERISM, PHILANTHROPY AND DIGITAL ENGAGEMENT.



\$66,000

IN STUDENT SCHOLARSHIPS AWARDED TO **33 HIGH-ACHIEVING STUDENTS** FOR THE 2022-23 CLASS YEAR.

SIGNATURE EVENTS

Your Alumni Association is here to help you connect and stay involved with the Terp community and campus. You can expand your social circle and boost your professional path through hundreds of annual networking and celebratory events.

ENTERPRENEUR CONFERENCE

More than 260 Terp entrepreneurs convened at the Samuel Riggs IV Alumni Center on June 9 for the third annual EnTERPreneur Conference. Returning as an in-person gathering, it allowed participants the opportunity to network and learn from experts across different sectors. Topics included transitioning from crisis to championship, digital currency and the future of entrepreneurship, among others. The keynote conversation featured Under Armour Executive Chairman and Brand Chief Kevin Plank '96 with President Darryll J. Pines. The strength of the University of Maryland entrepreneurial ecosystem was on display with more than 18 campus partners providing advice, guidance and support for enTERPreneurs during the conference's resource fair, and more than 10 alum businesses demo-ing their innovative solutions and products during the new Startup Showcase. Insuperity and Terp-owned Krios Coffee were sponsors. ↓

HOMECOMING

To kick off Homecoming Week, 100 alums and 200 students partnered with the nonprofit Terps Against Hunger to pack over 100,000 meals that were distributed throughout the DMV. The week also included a student paint night, the Board of Governors' meeting and the Leadership Conference Awards dinner. Before the football game against Indiana, over 1,000 alums enjoyed the annual Homecoming tailgate with Terp-owned breweries, music and games in Moxley Gardens, at the Riggs Alumni Center. ↓



TERPS IN YOUR TOWN

This year, the Alumni Association hosted events in four locations for this event series: two in Florida and two in California. Over 250 Terps gathered in their respective regions to reconnect and hear remarks from Amy Eichhorst, President Pines and other Terps. ↓



BLACK ALUMNI WEEKEND

More than 700 Terps returned to the University of Maryland from April 22-24 for the inaugural Black Alumni Weekend to reconnect, reminisce and revel in the accomplishments of their peers. The three-day celebration featured more than a dozen events, including three sold-out signature ones: the Gift of Giving Gala, Terpchella music festival and Sunday brunch. The gala, presented in conjunction with the Alumni Steering Committee and the Student Success Leadership Council, was hosted by former NBA player Len Elmore '78 and council President Lauren Hamilton '22. Terpchella showcased alum artists and local talent, including Chelsey Green Ph.D. '17 and The Green Project, Terrell



“Rell” Battle '04 and O-Slice '16. Black Alley Band, managed by Cameron Poles '02, also performed. In addition, representatives of several Black Terp-

owned companies were on hand promoting their goods and services. GEICO was an event sponsor. ↑

GOLDEN TERPS



Alums from the classes of 1970, 1971 and 1972 were invited back to College Park for Commencement to celebrate their 50th reunion. Before the ceremony, alums enjoyed brunch and heard from President Pines and former Vice President for University Relations Brodie Remington. After walking over to Maryland Stadium and donning the famous gold graduation robes, the Golden Terps lined up on Capital One Field and welcomed in the new graduates. ↑

MARYLAND IN MANHATTAN

On May 25, over 350 alums, friends, university leaders, faculty, deans and coaches attended this event at hotspot Slate NY, where four amazing Terps were honored with Terrapin Connector Awards. ↓



From Left to Right: President Darryll Pines, Steven Begleiter '92, Cate Luzio '97, Tina Cervasio '96, Coren D. Sharples '87, Men's Basketball Coach Kevin Willard and Walt Williams '92

TERRAPIN TASTE FEST

More than 200 alums and friends joined the Alumni Association at its second Terrapin Taste Fest at the American Visionary Arts Museum in Baltimore on Sept. 19. Attendees sampled delicious

treats from some of the best Terp-owned vendors in the DMV area and enjoyed activities at a celebratory farmers market. Included with admission was day-of access to the museum. Alumni Association members also participated in an exclusive member activity and received a special gift. ↓



TERRAPIN LOVE WEEK

Throughout the week leading up to Valentine's Day, over 60 Terps enjoyed programming, which included three virtual trivia games and a virtual whiskey-tasting event with Sagamore Spirit, founded by Kevin Plank '96. The alumni blog also featured a Terp couple every day.

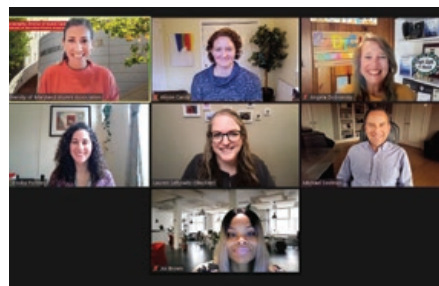


VIRTUAL EVENTS & CAREER PROGRAMMING

The University of Maryland Alumni Association remains fearlessly committed to your success. This year we continued to redefine alum engagement through a robust collection of virtual events and career-focused initiatives to help you become the best version of yourself.

NEW COACHES CORNER

In March, the Association launched a new career program geared to support alums seeking one-on-one career coaching. The Coaches Corner program aims to connect alums to top-level Terp coaches interested in helping them start, advance or pivot their career. Coaches have expertise in various career levels, industries and fields, and offer discounts to fellow Terps. Coaches also offer monthly webinars on different topics. Learn more at alumni.umd.edu/coaches-corner. ↓



NEW FACULTY SPEAKER SERIES

Through this six-part virtual series that began in the spring, Terp lifelong learners had access to UMD faculty who

are among the world's leading experts, helping to solve the grand challenges of our time. ↓



QUANTUM: UMD'S LEADING IMPACT

Over 75 Terps came together on May 4 at the Terp-owned restaurant and event space The Hall CP for a night of networking and discussion about UMD's role as "the Capital of Quantum" with university leaders including Steven Rolston, chair of the Department of Physics and a fellow of the Joint Quantum Institute, and Piotr Kulczakowicz, director of the Quantum Startup Foundry. ↓



ALUMNI BLOG

The Alumni Association blog continues to generate Terp pride, attracting more than 3,000 visitors each month. Alumni news, member spotlights, Terp-owned businesses, career tips and other exciting updates can all be found on the blog. Top three most-viewed blog posts this year:

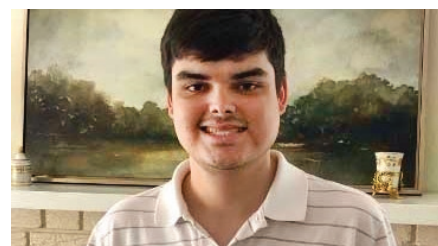
- ▶ Finding Hope: Two Terps Launch Foundation to Help Fight Son's Rare Disease
- ▶ And the Winner Is (*Leadership Conference Awards*)
- ▶ Research Award: Samuel Ramsey Ph.D. '18

Start reading at alumni.umd.edu/blog/alumni.

TERRAPINS CONNECT

An online platform that could be described like LinkedIn but exclusive to Terps, Terrapins Connect has seen positive growth. Terps use it to engage in mentorship, build their networks and apply for jobs on the alumni-exclusive job board. Terrapins Connect counts over 13,660 users, and over 10,000 jobs have been posted there this year alone. Connect with Terps at alumni.umd.edu/terrapins-connect.

Will Cousins '20 was at a career standstill until he turned to Terrapins Connect. Read his story at alumni.umd.edu/will-cousins-20. ↓



VIRTUAL BOOK CLUB

This year, over 2,000 Terps enjoyed a good read through "Business and Leadership" and "Fiction and Literature" book clubs. Terps read books including the acclaimed "Clap When You Land" by Elizabeth Acevedo MFA '15, and had the opportunity to

hear from the authors through a new initiative, Author Talks. Learn more at alumni.umd.edu/bookclub. ↓



ALUMNI LEARNING CONSORTIUM

The association continues to offer dozens of online webinars each month on topics ranging from job-seeker empowerment to mindfulness in the workplace. The top three most attended webinars this year were:

- ▶ Every Conversation Counts: The 5 Habits of Human Connection That Build Extraordinary Relationships
- ▶ Getting Things Done: An Interview With the World's Leading Expert on Stress-Free Productivity
- ▶ Elevate: Push Beyond Your Limits and Unlock Success in Yourself and Others

ALUMNI CAREER DESIGN FELLOWSHIP

In partnership with Mission Collaborative, the Alumni Association offered the UMD Alumni Career Design Fellowship, a 30-day online program designed to help alums make their next career move. There were 45 alums in the February cohort, and 97% reported they were glad they participated. Feedback included:

» "I gained more clarity and built better relationships during the fellowship than I thought possible! After several months of feeling frustrated with my career transition, the combination of supportive community, clear methodology and provided resources were key to me having a 'lightbulb moment' of what I wanted to do next in my career."

» "I'm grateful I could join this fellowship, as I not only gained insight about myself and my career path, but I bonded and formed relationships with some amazing people through the program."

» "Participation in the Alumni Career Design course enabled me to get unstuck. The materials are stellar—beyond what I expected."

NEW CAREER GUIDES

This year, the Association began offering downloadable content that Terps can access easily, on their own time. New career guides provide sample language and formatting for resumes and cover letters, example scenarios and wording for high-stress, high-reward professions, and valuable information from Terp-industry experts for any stage of your career. We've had over 740 unique downloads of these Terp-exclusive guides. Access them at alumni.umd.edu/career-guides.

NEW TERP REFERRAL EXCHANGE BUSINESS DIRECTORY

A searchable new online directory encourages alums and Alumni Association lifetime members to promote their products and services to the Terp community. Launched in March, the business directory lists over 175 businesses organized across six categories and searchable by keywords, business name, minority-owned status and lifetime membership. Users can discover and patronize Terp-led businesses and continue the tradition of Terps supporting Terps. Find a #TerpBusiness at umd.alumniq.com/biz.

» "I see this platform as an opportunity to reconnect to the school, reconnect to a community I loved being a part of, help other Terp alumni grow their businesses, and of course, to grow my own business. I love the idea that this network can make us all feel local and connected in a world that's gone

virtual." - Lauren Lefkowitz '98, *Lauren Lefkowitz Coaching*

» "It's like a LinkedIn for Terps who are also entrepreneurs: a community of alumni and people who are like-minded, driven, pushing boundaries and helping others to do the same." - Kiara Anthony '21

A CELEBRATION OF ENTREPRENEURSHIP

More than 350 Terps gathered on March 3 at Terp-owned The Hall CP, in the university's Discovery District, to commemorate the directory's launch. The event featured Scott Plank '88, developer of the event venue, talking with President Pines about innovation, entrepreneurship and the importance of creating connections within the Terp entrepreneurial community. ↓



CAREER WEEK

Held each January, Career Week engages Terps at any career stage. This year's version featured 26 online programs to help over 2,000 Terps advance in their professions. Topics included writing a winning resume, working with mentors and defining personal values.

INTERN FOR A DAY

Through the Alumni Association's partnership with the Career Center, alums have the opportunity to show students what a Terp at work looks like. Twice a year, around 100 alums volunteer to host a Terp at their office for the day and expose them to their industry, answer questions about their career and make connections to help students find success through the Terp community. Some participants even go on to land internships and jobs.

MEMBERSHIP, ADVOCACY & AWARDS

Advocates, awardees and members are among the Alumni Association's most devoted alums, who proudly display their love for the black and gold. When you get involved with the Alumni Association, you have an opportunity to share your story and be a champion for your university.

A CELEBRATION OF TERPS: FEATURING THE MARYLAND AWARDS

The Alumni Association's marquee event returned on April 29, honoring eight distinguished Terps, two of whom were welcomed into the Alumni Association Hall of Fame: Olympic gold medalist Dominique Dawes '02 and best-selling author Jeff Kinney '93. Learn more about this year's awardees at celebrateterps.umd.edu. ↓



ALUMNI EXCELLENCE AWARDS

From scholars and innovators to entrepreneurs and researchers, alums are leaving their mark on our state, nation and world. This year, the Alumni Excellence Awards recognized 14 Terps, honoring them with distinction in the Winter 2022 issue of *Terp* magazine. Learn more about the awardees at alumni.umd.edu/excellence.

TRAVELING TERPS

From cruises to land and river programs, the travel program offers trips around the world for Alumni Association members to enjoy. The excursions are packed with fun, fascinating experiences created by professional tour operators that provide superior service at an excellent value. To participate, one member of the group must be a current member of the Alumni Association. View upcoming trips at alumni.umd.edu/travel.

MEMBERSHIP

The Alumni Association membership program soared to new heights this year, surpassing 21,000 members, 13,000 of whom are dedicated lifetime members. Alums continued to show their support for the university and gained ways to advance personally and professionally, connect with Terps and preserve Maryland traditions, while elevating the value of their degree. Throughout the year, President Pines shared messages with the alum community about the impact they have on their university when they become Association members.

Life Wall Unveiling



Eric Francis '71 and President Pines unveiled the newest 983 lifetime members engraved on the Frann G. & Eric S. Francis Lifetime Member Wall on Oct. 30 at Homecoming. ↑

Maryland Masterclass

► Thriving in a Changing World of Work

Lakeisha Matthews '02 shared how COVID-19 and social unrest have had a lasting impact on the workplace and national workforce. Through this three-part virtual series, Matthews catered her findings to Terps launching a career, advancing a career and transitioning out of their career during unprecedented times.

► Conquer Your Mental Fitness

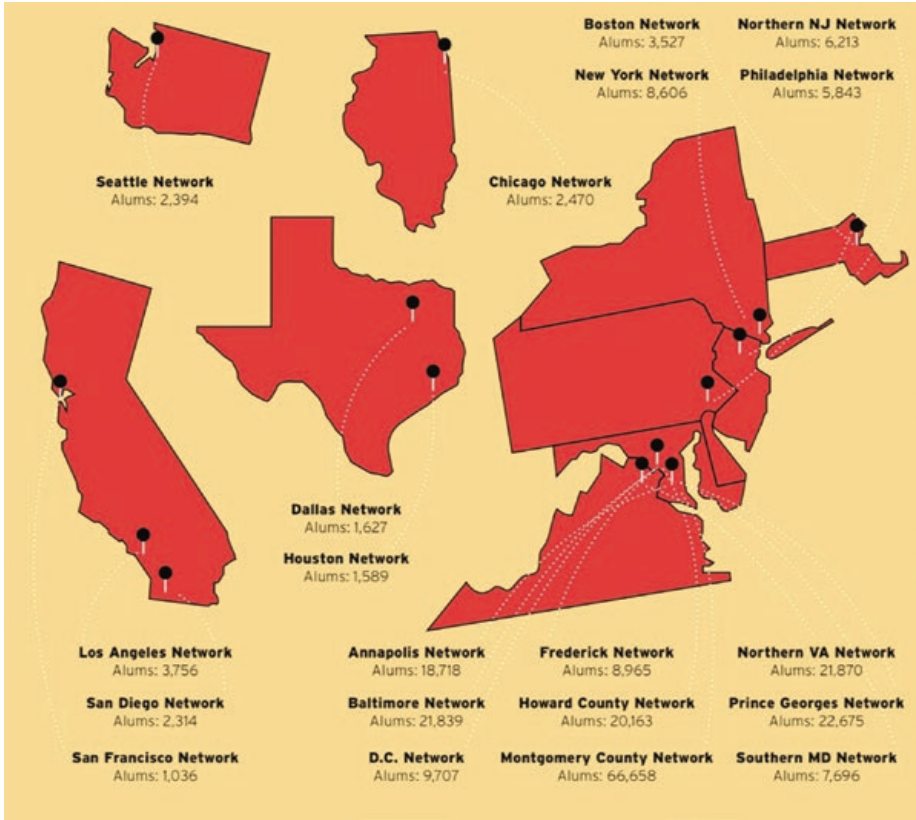
Coaches Corner career coach and life transformation and mental fitness coach Amy Yip '04 worked with Terps for this in-person workshop helping fellow alums identify their mental fitness barriers and how to strengthen their mental fitness to be more productive in their personal and professional lives.

Maryland Day Breakfast



The Alumni Association brought members back to campus this year on Maryland Day for an exclusive breakfast at the Riggs Alumni Center. Two hundred and twenty members mingled, heard from a student scholarship recipient and dined before heading out to explore campus festivities. ↑

VOLUNTEERS & NETWORKS



Thanks to our dedicated volunteers, the Alumni Association helps to gather Terps with shared interests and identities for networking, socializing and community service.

AFFINITY ENGAGEMENT / HERITAGE CELEBRATIONS

- » **Second Annual Día de los Muertos (Day of the Dead) and Paper Marigold Making**
On Oct. 28, the **Latinx Terps Alumni Network** shared the meaning behind Día de los Muertos (Day of the Dead). Twenty attendees learned how to make marigold flowers (*zempasuchil*), a fun, hands-on activity that was also historically informative.

- » **Latinx Virtual Cooking Sesh- Peruvian Style!**

The **Latinx Terps Alumni Network** celebrated Latinx Heritage Month by cooking *comida peruana* in a virtual session on Oct. 7. Yuki Nakandakari, a renowned Peruvian chef, showed over 55 attendees how to make a *delicioso ceviche* and mix up a refreshing *Incajito*.

- » **History of the LGBTQ+ Movement at UMD**

UMD was ranked No. 1 on Campus Pride’s Index of LGBTQ+-friendly universities in 2020. On Oct. 13, 25 attendees participated in a panel-style event focused on the history of the LGBTQ+ movement on campus, from individual passion to systemic investment.

- » **Jewish Network's Inaugural Year**

In its first year, the **Jewish Terps Alumni Network**, with a board of 12 members, engaged with over 100 alums. One major event included a virtual Purim drag show with over 40 participants tuning in from across the country.

- » **UMBA Virtual Financial Wellness: Investing Post-pandemic**

The **University of Maryland Black Terps Alumni Network** hosted a three-part virtual financial wellness series on Nov. 16 about investing and retirement planning amid the effects of the pandemic. Over 65 Terps attended.

- » **Maryland Made: DMV Women in Media**

The **DC Terps Alumni Network** and the Philip Merrill College of Journalism partnered to host a networking session and panel discussion on April 5 at Axios headquarters featuring Terp women in journalism. Three panelists provided insights to over 30 attendees on working in various media roles, how to break into the industry and what it takes to navigate the journalism world as a woman.

- » **Maryland Made: A Female Perspective on Leading with Authenticity**

On May 17, during a networking breakfast and panel discussion hosted by the **Northern Virginia Terps Alumni Network**, 40 alums heard from three C-suite alumnae on their experiences with authentic leadership.

- » **APAAN Book Club**

To celebrate Asian American and Pacific Islander Heritage Month in May, the **Asian Pacific American Terps Alumni Network** read “A Thousand Beginnings and Endings,” a collection of short stories inspired by Asian folktales.

- » **Crabs for a Cause: SOMD Crab & BBQ Feast**

The **Southern Maryland Terps Alumni Network** partnered with the Terrapin Club on its annual Crab Feast and BBQ on Oct. 3. They invited a guest speaker from the Chesapeake Biological Laboratory to share an update on research there.

TERPS DOING GOOD

- » **Terps Against Hunger & Sundaes on Sunday**

The Alumni Association kicked off Homecoming week in October by partnering with Terps Against Hunger, a student-run organization fighting food insecurity in the Washington, D.C., metro area. More than 300 volunteers at the Riggs Alumni Center rolled up their sleeves and tied back their hair to pack over 100,000 meals to Do Good.

- » **Annapolis Cleanup at Jug Bay Sanctuary**

To celebrate Do Good Month, on April 24, the **Annapolis Terps Alumni Network** met at the Jug Bay Sanctuary in southern Anne Arundel County to assist with tree planting and the creation of a pollinator garden.

- » **Kits to Heart with Terps**

In December the Alumni Association partnered with Kits to Heart, an organization that distributes thoughtfully designed, curated cancer care kits to hospitals and cancer centers in the Baltimore-Washington metro area and to patients nationwide. Over 60 Terps created no-sew pillows and handwritten cards with inspirational messages and artful designs to include in the care kits.

- » **PG Service Project with Goal Grinders**

In December, the **Prince George’s County Terps Alumni Network** collected supplies for Goal Grinders, a local Terp-run nonprofit that supports mentorship, leadership and personal development for students in science, technology, engineering, art and math.

- » **Philly Terps Do-Good Event**

On April 12, the **Philly Terps Alumni Network** hosted an event featuring alums and students who are doing good in their communities. Students from UMD’s Do Good Institute traveled to Philadelphia to showcase their work and projects for Do Good Month.

- » **NYC Parks Volunteer Project**

On April 2, in honor of Do Good Month, 17 members of the **NY Terps Alumni Network** cleaned and painted 84 feet of fencing at Tudor Grove and Mary O’Conner playgrounds, working with Partnership for Parks, a joint program of NYC Parks and the City Parks Foundation.

LEADERSHIP CONFERENCE

Over 100 volunteer network leaders gathered together virtually throughout October for educational sessions to further equip them as board leaders. The conference concluded with an in-person awards ceremony and dinner celebrating networks and individuals for their outstanding work throughout the year. Winners included:

- » Student of the Year: Gabriela Winter '22
- » Do Good Service: D.C. Terps Alumni Network
- » Event of the Year: Sound On Series
- » Emerging Leader of the Year/Emerging Network of the Year: Jewish Terps Alumni Network
- » Volunteer of the Year: Rich Cohen '87
- » Alumni Network of the Year: Latinx Alumni Network

STUDENT OUTREACH

Alum support of the Association helps keep unique Maryland traditions alive (and create new ones) for future generations. Alums also pay it forward through Alumni Association scholarships and student support. We offer events and programs throughout the year designed to enhance the student experience.

SALC

The Student Alumni Leadership Council (SALC), the Alumni Association’s student ambassador program, hosted, co-sponsored and participated in dozens of in-person events, including Homecoming Brushes and Bubbles (a paint night taught by Adwoa T. Andoh ’21 with bubble tea), a football game watch party and building tour at Jones-Hill House, Charter Day, Board of Governors/Board of Trustees Advocacy Day(s) and more. SALC recruited and selected 21 new members to the organization, totaling 51 ambassadors representing all class years, 11 schools and colleges, and five states. ↓



LEGACY BRUNCH

The Association’s annual legacy brunch, hosted in partnership with Parent and Family Affairs’ Family Weekend, welcomed 100+ Terp families and their students to campus, with opening remarks from Board of Governors member Patty Cousins ’87 and her son Patrick Cousins ’23 (*below, left*) on what it means to leave a lasting Terp legacy and stay involved with the Terp community. ↓



WOMEN IGNITING CHANGE PANEL

Over 100 students and alums attended a panel discussion and networking reception during Women’s History Month in March featuring successful alumnae with experience working in nonprofit and/or social impact worlds. This year’s speakers included Chelsea Brown M.P.M. ’21, Nicki Fiocco and Armani McMillan ’16.

TERPS UNDER 30

The first in-person Terps Under 30 event since 2019 featured three engaging and diverse young alum speakers on what it means to be a fearless Terp: Jaime Martin Ko Atilano ’20, Sarah Oke ’18 and Ashmi Sheth ’14. Moderated by SALC member Steven Berit ’24, the event drew over 130 students and young alums. ↓



COMMENCEMENT CELEBRATION

Continuing its tradition of welcoming the newest alums, the Alumni Association hosted its second Commencement Celebration in Moxley Gardens at the Riggs Alumni Center on May 20. Graduates participated in a 360° photo booth, enjoyed a specialty cocktail called the Grad Terptini, learned about Alumni Association membership, volunteer engagement opportunities and more. ↓



STUDENT SCHOLARSHIP PROGRAM

The Alumni Association awarded \$66,000 in scholarships to 33 high-achieving Terps, a diverse group of six graduate students and 27 undergraduate students representing 10 academic colleges and 20 majors. Additionally, 10 of the recipients have a family member who attended the University of Maryland.

TERP BOUND AND ADMITTED STUDENT RECEPTIONS

Over 55 participants attended Terp Bound events in March in Boston and San Jose, Calif., as well as an admitted student reception in Baltimore on April 19, and San Francisco on April 24, where the Alumni Association partnered with the Office of Undergraduate Admissions to welcome newly admitted Terps to the University of Maryland community. In efforts to increase matriculation yield in these areas, each event featured alums who shared their UMD experiences and connected with new families and students. ↓



GRAD BASH/RING CEREMONY

Over 350 graduating seniors and their families attended the annual Grad Bash and Ring Ceremony on April 20 at the Riggs Alumni Center. Seniors enjoyed mingling with classmates, photo opportunities, lawn games and more. Graduates who purchased a class ring also had a special champagne toast with remarks from Isabella Roccograndi ’21. ↓



GIVING, STRATEGIC PARTNERSHIPS & BOARD OF GOVERNORS

Your generosity and success directly impact Maryland’s rankings, which raises the profile of the university and helps to attract the best and brightest students and faculty.

THANK YOU TO OUR SPONSORS

A special thank you to our sponsors that supported programming and events this year: The Hall CP hosted the Celebration of EnTERPreneurship, GEICO was a presenting sponsor of the inaugural Black Alumni Weekend, and Insperity and Krios Coffee sponsored the EnTERPreneur Conference.



TERPS CARD



GIVING DAY & GIVING TUESDAY HIGHLIGHTS

This past year, alums rallied to support their Alumni Association on both Giving Tuesday (Nov. 30) and Giving Day (March 9). Known nationally as a day to make philanthropic gifts, Giving Tuesday brought in nearly \$12,000 for the Association—258% of its fundraising goal. Alums came through again on Giving Day, the university’s 24-hour giving marathon, to contribute almost \$50,000 in support of Alumni Association initiatives, representing a 40% increase from the year prior. And for the first time ever, the Alumni Association Board of Governors kicked off Giving Day fundraising efforts by launching a Matching Gift Fund with a combined \$14,250 in donations to motivate others to give, through a dollar-for-dollar match.



FEARLESS IDEAS CAMPAIGN COMPLETED

In November, the university made history by reaching the \$1.5B fundraising goal of *Fearless Ideas: The Campaign for Maryland*, its largest and most successful campaign. This achievement was made possible by the generosity of more than 119,000 alums and friends, and resulted in six breathtaking new facilities, 10+

new capital and renovation projects, more than \$337 million toward student support and scholarships, and more than \$351 million toward faculty support.



RIGGS ALUMNI CENTER HIGHLIGHTS

After having to close during the COVID-19 pandemic, the Riggs Alumni Center reopened and was back in full swing hosting current students, faculty, alums and community members by Spring 2022. A total of 329 events took place this year, welcoming more than 33,000 guests.



NEW DIVERSITY COMMITMENT STATEMENT

This year, the Board of Governors adopted a new diversity, equity and inclusion statement as a testament to the Association’s continued commitment to all within the Terp community:

The University of Maryland strives to create an inclusive environment where each member of our community feels that they belong and are empowered to reach their full potential. The University of Maryland Alumni Association is committed to purposefully advancing that goal while inviting our alums to become TerrapinSTRONG.

Through the Alumni Association’s programming, we strive to have an organization where every alum feels that the Alumni Association is a place where they belong. We enrich the University of Maryland’s impact by serving as a gateway for alums of all identities, abilities, backgrounds, socioeconomic classes and experiences to participate in programs that contribute to a united, respectful and empowered Terp community. We commit to deepening our learning about diversity, equity and inclusion, and hold ourselves accountable for evolving into the most just organization possible. As the Alumni Association for the flagship university in the state of Maryland, we feel a sense of responsibility to be leaders in this area.

Join us in the pursuit of a more just and equitable world. Commit to lifelong learning. Be active members of our Terp community and beyond. We invite all alums to join together as a Terp community in becoming TerrapinSTRONG.

BOARD OF GOVERNORS

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Executive Director, University of Maryland Alumni Association*

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